

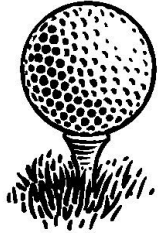


STS NEWSLETTER

A bimonthly publication of Street Tree Seminar
Your Los Angeles/Orange County Regional Forest Council



Street Tree Seminar Inc. Annual Golf Tournament



GREEN RIVER GOLF COURSE

5215 Green River Rd ~ Corona, CA 92878

Thursday, October 19, 2023

Registration begins at 7:30am

FORMAT:

- Best Ball- American Scramble, Scoring System will be determined by Street Tree Seminar prior to the day of the tournament and will be handed out to each player/group prior to the start of the tournament. The net scores will be used to determine the winners and runners up.
- Mulligans will be available to purchase at registration- A total of four mulligans per team (one per player) at \$20 each.

PRIZES:

- First, second and third place team.
- Longest drive, Closest to the pin on a selected par three – Men’s and Women’s divisions.
- Prizes will be awarded following the tournament.
- Raffle tickets will be available at check in.

ENTRY PROCEDURE:

- Entry form is attached below.
- Fee is \$125 per player (\$450.00 for a complete foursome) includes green fees, cart, range balls, on course contest, one raffle ticket, lunch and Benefits of Trees to Humans and Urban Ecosystems with Janet Hartin presentation
- Sponsorship opportunities available!

For further information – contact Ernesto Macias emacias@wcainc.com (714) 713-0269 cell

ENTRY DEADLINE: ENTRIES MUST BE RECEIVED BY MONDAY, October 11, 2023.

**Street Tree Seminar Annual Golf Tournament
ENTRY FORM**

Name: _____ Phone: _____

Organization: _____ Email: _____

Billing Address: _____ Billing Zip _____

Credit Card or Check #: _____ Expiration date: _____

CVV: _____ Signature: _____

OTHERS IN FOURSOME(S)

TOTAL AMOUNT ENCLOSED \$ _____

Register online or mail to: STS, Inc., P. O. Box 6415, Anaheim, CA 92816 or Fax to 714/639-6746- No later than 10/11/23

Great Trees of the LA/OC - Emina Darakjy

Ceiba speciosa Floss Silk Tree

The Floss Silk tree, formerly called *Chorisia speciosa*, is native to Argentina, Paraguay and southern Brazil and belongs to the *Malvaceae* family.

It is a deciduous tree, fast growing at first but slowing as it matures. The tree can reach a height of 40 feet tall with an equal spread, but some trees are known to reach an 80-foot height

The trunk is green, swollen at times resembling the shape of a vase and covered with several thick gray thorns that protect the tree from animals. In its native habitat, the trunk wood, which is waterproof, is often used to make canoes. Here, you may find a tree with a smooth trunk by buying grafted varieties from a reputable nursery.

The leaves are bright green, palmate, each composed of 5-to-7 leaflets, resembling an open fan.

In late summer to early winter, most of the leaves drop, exposing a profusion of spectacular large flowers resembling those of a hibiscus. The flowers come in a multitude of colors depending on the cultivars: white, cream, yellow, as well as various shades

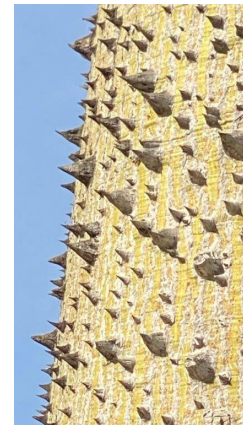
of pink, with either gold or white throats.

The fruit follows the flowering period; it is dark green and may be mistaken for an avocado when hanging from the tree. As the fruit splits, it reveals a white silk-like material that some people call cotton. This fiber-like material, which soon falls to the ground, contains several black seeds. It is said the fiber may be used to stuff pillows, as well as a variety of winter clothing.

The floss silk tree performs best in a sunny spot, requires a large space, needs regular watering before becoming drought tolerant with age, may be susceptible to frost when young, and does not require a lot of maintenance.

This is a gorgeous ornamental tree, grown for its spectacular flowers, and is impressive even when seen from a distance.

Whether you have one growing in your neighborhood or somewhere else, I hope you take a moment to enjoy the stunning beauty of the floss silk trees.



STS in the Community - The Landscape Expo



We love being part of The Landscape Expo every year. With 2,300+ Attendees, 178 Exhibitors, 12 Associations, and 54 Seminars there is so much to see and do. It was great to catch up with members, and meet some great new folks too.

Thanks to Alan Hudak and John Conway for taking the lead on the exhibits and to Emina Darakjy, Erik Diaz and Lucas Mitchell for coming out to assist.

Can't wait for next year - mark your calendar for September 18-19, 2024 at Anaheim Convention Center.



STS Scholarship Program 2023

Street Tree Seminar, Inc. annually awards monetary scholarships to outstanding southern California college students. Our main goal is to see more active college graduates enter the urban forestry and arboriculture fields. Application Process: Applicant must be a current student carrying a minimum of 12.0 units in a southern California area college majoring in the Arboriculture, Horticulture, or Natural Sciences field, with a keen interest in pursuing a career in Arboriculture/Urban Forestry.

[Click here](#) to become a sponsor.

[Click here](#) to download the **instructions and application form**. Please return completed applications to:

Street Tree Seminar, Inc
Scholarship Committee
P.O. Box 6415
Anaheim, CA 92816
714/639-6516

[Email Us](#) if you have any questions regarding our scholarship program.

Scholarship Amount: \$250.00 - \$1,500.00

Application Deadline: November 1

Oral Interview: Mid November

Announcement of Award: November 30

Presentation of Award: Scholarship awards will be presented at the December meeting of Street Tree Seminar. Recipients must attend presentation to receive award.

Selection Criteria: A combination of factors will be evaluated by a panel of professionals. These factors are as follows:

1. Grade point Average (10%)
2. Academic & Community Involvement (20%)
3. Experience & Professional Involvement (20%)
4. Essay for Publication of Street Trees (20%)
5. Letter from Academic Advisor (10%)
6. Need of Financial Assistance (20%)

October Meeting information



October 19, 2023
Post Golf Tournament Lunch Presentation
Benefits of Trees to Humans and Urban
Ecosystems with Janet Hartin

The link between trees and the health and well-being of individuals, communities and urban ecosystems has been scientifically documented for centuries. Hundreds of studies have been published documenting these benefits that enhance cognitive functioning and mental and physical health; improve societal and community health; and provide multiple ecosystem impacts that cool urban cities (did you know that a well-placed tree can reduce the temperature of impervious surfaces by more than 70 degrees F in inland cities and surrounding air temperatures up to 12 degrees F?); enhance biodiversity; reduce erosion and runoff; decrease energy use and costs; sequester carbon dioxide, and many more. Speaker Janet Hartin, Environmental Horticulture Advisor with University of California Cooperative Extension, will highlight these benefits, specific recommendations regarding climate resilient tree species, and discuss how you can be a part of the "Trees for Tomorrow" project she provides leadership for that has provided more than 1,200 trees to residents of low-shade neighborhoods over the past three years through education provided by the UC Master Gardener program and partnerships with Inland Empire Resource Conservation District and multiple other organizations, community groups, and non-profit organizations.



Janet Hartin is a University of California Cooperative Extension Environmental Horticulture Advisor in Los Angeles, San Bernardino and Riverside counties. Her research and education focus on identifying "climate-resilient" landscape trees that are drought, heat, and pest resistant and minimum irrigation requirements of a wide range of landscape plants. She has served as Principal Investigator on competitive grants and contracts from international, national, and local agencies and organizations totaling over \$2.5 million dollars and presented over 1,500 talks to the green industry and Master Gardener volunteers on the selection and care of landscape plants and the human and ecosystem benefits of urban trees. Hartin currently serves as the University of California representative on the California Urban Forestry Advisory Committee and as University of California Agriculture and Natural Resources (UCANR) Associate Editor Chairperson, Leader of the UC ANR Environmental horticulture Program Team, and Member of the UC ANR water strategic initiative team. She has authored hundreds of peerreview and popular articles and papers including lead author on the recent UC ANR "Benefits of Plants to Humans and Urban Ecosystems" publication.

This meeting was made possible by the support of the USDA Forest Service and CALFIRE. USDA is an equal opportunity provider and employer.



THURSDAY
 OCTOBER 19, 2023

12:00 PM–2:00 PM

GREEN RIVER GOLF COURSE- 5215 GREEN RIVER RD, CORONA

\$25.00 /member
 \$30.00/nonmember
 (\$5.00 goes towards Scholarship Fund)

1.5 CEU Available

STS, INC.
 PO Box 6415
 Anaheim, CA 92816
 714.639.6516

TO REGISTER – VISIT
www.streettreeseinar.com



PRESIDENT

Rachel Malarich
City of Los Angeles
1149 S. Broadway
Los Angeles, CA 90015
213/365-7400

PAST PRESIDENT

Lucas Mitchell
City of Rancho Cucamonga
8794 Lion Street
Rancho Cucamonga, CA 91730
909/477-2730

VICE PRESIDENT

Erik Diaz
USC
3450 S. Vermont
Los Angeles, CA 90089
310/490-9847

SECRETARY

Wister Dorta
Arborjet
PO Box 1353
Venice, CA 90294
310/ 995-2098

TREASURER

Dawn Fluharty
Target Specialty Products
PO Box 211004
Loma Mar, CA 942021
650/879-9622

DIRECTORS

Michael Wallich
USC
3450 S. Vermont
Los Angeles, CA 90089
213-821-5514

Cristina Basurto
City Plants
200 N Spring Street
Los Angeles, CA 90012
323-364-6178

Ernesto Macias
West Coast Arborists, Inc
2200 E Via Burton
Anaheim, CA 92806
714/991-1900

MEMBERSHIP

Rachel Malarich
213/365-7400

MAILING ADDRESS

Street Tree Seminar, Inc.
P.O. Box 6415
Anaheim, CA 92816-6415
www.streetreeseminar.com
714/639-6516

Meeting Schedule 2023

- Oct 19** *Golf Tournament/Lunch Talk* *Green River Golf Course*
Benefits of Trees to Humans and Urban *Corona, CA*
Ecosystems with Janet Hartin
- Dec 14** *Scholarship Awards/Officer Installation* *Agriscapes @ Cal Poly Pomona*
Pomona, CA

Stay Tuned for our 2024 Calendar of Events!

Interested in hosting a program in your community? We are interested in hearing from you!
Contact heather@streetreeseminar.com

Industry Events

- Oct 6** *Soil Ecology & Tree Day*
www.wcisa.net– San Luis Obispo, CA
- Oct18/19** *Desert Green XXVII - Managing Extremes*
www.desert-green.org- Las Vegas, NV
- Nov 18th** *Climate Adapted Trees and Care*
www.inlandurbanforestcouncil.org - Temescal Valley, CA
- Dec 3rd** *ASCA 2023 Annual Conference*
www.asca-consultants.org - Renton, WA
- Dec 6th** *Systems Thinking Arboriculture w/ Bill Owen*
www.wcisa.net - online
- Dec 15th** *Pest Fest 2023*
www.wcisa.net - Rohnert Park, CA

MISSION

“To provide a forum for professionals to share their experience, knowledge and expertise for the benefit of the membership and the enhancement of Southern California’s Urban Forest”.



VISION

“To enhance the health and beauty of Southern California’s Urban Forest”.